

LOGO DOCUMENT

Design by
B Sai Vidyananda Reddy
Electrical Engineering
IIT Palakkad

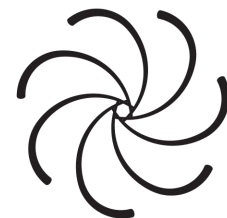
The Symbol Description

The unique symbol highlights the Energy and enthusiasm of the Students Affairs Council, to realise aspirations of the Institute.

Inspired by the wheel, If we treat SAC as the wheel of IIT Palakkad, then the spokes are the secretaries, the same has been symbolized in the logo. The logo has 7 spokes, each spoke represent each secretary of SAC, General, Academic, Technical, Hostel, Cultural, Sports, Post Graduate secretary and each spoke is symbolized as enthusiastic person.

It is symbolized as a turbine which is the symbolization of energy. SAC plays an important role in energizing the institute in various activities.

Colour of the logo is chosen to resemble the logo of IIT Palakkad.



Specifications

Font: Myriad Pro
Alternate Font : Roboto

SAC.Orange

C 01. M 60. Y 100. K 00.
R 243 B130 G 33
#f38221

SAC.Gray

C 62. M 53. Y 53. K 24.
R 94 B96 G 96
#5e6060

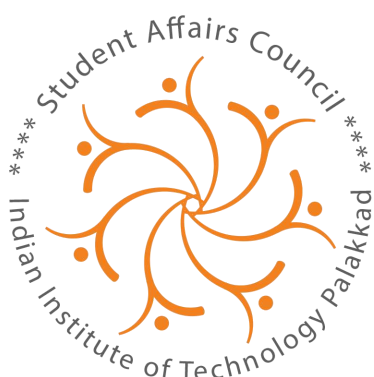
SAC.Pale Orange

C 1. M 25. Y 31. K 0.
R 250 B199 G 170
#5fac7aa

Logo Variants

Master-Lock up

This is a variation of logo where emphasis on the symbol is more than the font. It can be used any place where the emphasis of symbol is more than that of font like badges, T-shirts etc.. Preferably use white or black as background colour.



Master-Lock up

This is a variation of logo where emphasis on the symbol and font is equal. It can be used any place where the emphasis of font is as important as symbol like website, brochures etc.. Preferably use white or black as background colour.

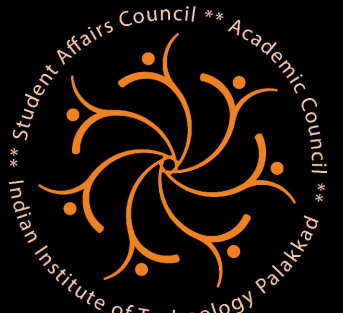
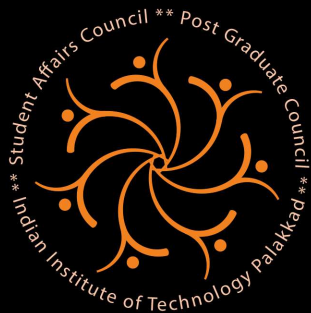
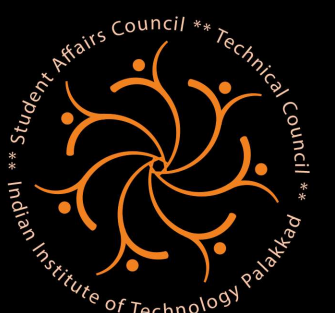


Student Affairs Council
Indian Institute of Technology Palakkad



Student Affairs Council
Indian Institute of Technology Palakkad

Logo with Council Tags





Student Affairs Council
 Indian Institute of Technology Palakkad
 Cultural Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Games & Sports Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Technical Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Hostel Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Post Graduate Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Academic Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Cultural Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Games & Sports Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Technical Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Hostel Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Post Graduate Council



Student Affairs Council
 Indian Institute of Technology Palakkad
 Academic Council

Letter Head



Student Affairs Council
Indian Institute of Technology Palakkad



3 May, 2020

To
xyz
wgjsjhjbb.lh
bfjgh,klyfjgv,
gcdxjhgvkf.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

vidyananda
vidyananda Reddy



Indian Institute of Technology Palakkad
web: address